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## Ford Bolsters Availability of SYNC 3 plus Apple CarPlay, Android Auto; Tech Offered on All 2017 Model-Year Cars, SUVs, Light Trucks and Electrified Vehicles

- All 2017 model-year Ford cars, SUVs, light trucks and electrified vehicles to offer available SYNC® 3 voice-activated communications and entertainment system with popular smartphone integrations
- CarPlay™ allows iPhone users to get directions optimized for traffic, make calls, send and receive messages, and listen to music, all in a way that allows you to stay focused on the road with Siri® or a touch screen
- Android Auto™ enables Google voice search, maps, music and more through steering wheel and touch screen controls
- Ford's platform-focused approach to SYNC 3 means a fast rollout across all vehicles – with rapid deployment of new innovations via Wi-Fi over-the-air updates

**DEARBORN, Mich., July 25, 2016** – Ford is expanding its SYNC 3 connectivity platform – allowing compatibility of Apple CarPlay and Android Auto – throughout its entire 2017 U.S. vehicle lineup of cars, SUVs, light trucks and electrified vehicles.

Ford, using its platform-centric approach – creating a technology for its lineup versus going vehicle by vehicle – has been able to swiftly roll out SYNC 3 plus Apple CarPlay and Android Auto. And future, over-the-air updates via Wi-Fi will help ensure it keeps up with the latest technology.

“We developed one platform – SYNC 3 – and have been able to quickly offer the technology across our lineup,” said Chuck Gray, Ford Global Director, Electrical and Electronic Systems Engineering. “Customers considering a new vehicle can now

choose any 2017 model year Ford car, SUV, light truck, or electrified vehicle with SYNC 3 and be able to access their favorite apps.”

Popular nameplates like the Escape, Fusion, Mustang and Explorer are already available as 2017 model-year vehicles at dealerships and others like the F-150, Focus, Edge and all-new 2017 Super Duty will arrive later this year.

“SYNC 3 is already a major leap forward in terms of functionality, simplicity, and user experience – Ford’s promise that every new model now ships ‘Smartphone-ready’ is huge,” said Jeffrey Hannah, Director of North America for global automotive technology research firm SBD. “Ford is not taking the traditional approach of introducing Apple CarPlay and Google Android Auto on a few piecemeal models or as an expensive option on luxury vehicles only. The guesswork for consumers is over – if you buy any 2017 Ford vehicle with SYNC 3, you drive off the lot with both of these innovative technologies ready to go.”

As part of Ford’s effort to present convenient, easy-to-use mobility solutions, SYNC 3 features all-new hardware and software for faster and more intuitive performance and more conversational voice recognition to help people easily connect to their smartphone and access a variety of features, including hands-free phone calls and available navigation.

Apps such as Spotify, Pandora, Ford PASS, AccuWeather and AAA member services have been added through SYNC AppLink®.

Compatible with iPhone 5 and later models, CarPlay provides a simplified way to use your iPhone interface on a car’s touch screen, giving users access to Siri voice controls, as well as Apple Maps, Apple Music, Phone, Messages, and a variety of third party apps.

Android Auto is available on devices with Android 5.0 and higher and similarly delivers Google Maps and music to a car’s screen while enabling voice controls for phone calls and messaging.

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## About Ford Motor Company

[Ford Motor Company](#) is a global automotive and mobility company based in Dearborn, Michigan. With about 201,000 employees and 67 plants worldwide, the company’s core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. At the same time, Ford aggressively is pursuing emerging opportunities through Ford Smart Mobility, the company’s plan to be a leader in connectivity,

mobility, autonomous vehicles, the customer experience, and data and analytics. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide or Ford Motor Credit Company, visit [www.corporate.ford.com](http://www.corporate.ford.com).